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James E. Harris, (2014) "The Routledge Companion to Digital Consumption", Journal of Consumer Marketing, Vol. 31 Iss: 3, pp.231 - 232 DOI

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I first taught modules relating to online behaviour and marketing in 1998. including my work on digital consumption with Dr Janice Denegri-Knott in Consumption, and with Becca Watkins at the international Consumer Culture Theory Conference. (Routledge Companions in Business, Management and Accounting).

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